

## Administrative Procedure 146 – Appendix E

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### Appendix E – SOCIAL MEDIA GUIDELINES FOR PARENTS

1. Students are not permitted to use social media within the classroom unless they meet the appropriate age restrictions for each social media application. Closed educational social media is allowed under supervision and if permitted within the Terms of Reference of the specific application.
2. Student use of social media accounts, whether personal or instructional based, during class time shall be used at the discretion of the Principal and teacher, respectively.
3. Live streaming is only permitted during public events.
4. At the start of the school year, parents should expect communication from the school and or teacher regarding the use of social media accounts and expectations for their child.
5. Parents should not upload or include information that does not meet the Social Media Guidelines for Students.
6. Parents are encouraged to help the Division, schools, and staff to minimize social media harm and support a safer, more welcoming, caring, and inclusive environment online. Before parents post to social media, they are encouraged to ask themselves: Is it true? Is it necessary? Is it kind?
7. Parents should try to use social media for positive interactions. Share a charity, send a quote, offer help, send positive messages. Using social media for kindness sets a fitting example for students and makes everyone's experiences online more positive and purposeful.

#### Additional Resources:

Reference: Aspen View Public School Division Social Media Guidelines for Staff  
BGSD Bring Your Own Device Website  
BGSD Responsible Digital Citizenship Through Admirable Use Agreement  
Brock University Social Media Guidelines  
Center of Media and Child Health  
Edmonton Catholic Schools Social Media Guidelines for Schools  
EIPS Social Media Guidelines  
Teach Thought - 20 BYOD Resources for 21st Century Schools  
University of Alberta Social Media Guidelines  
University of Lethbridge Social Media Guidelines  
Wild Rose School Division Social Media Guidelines  
Your Connected Life - A Teen's Guide to Life Online from Media Smarts